

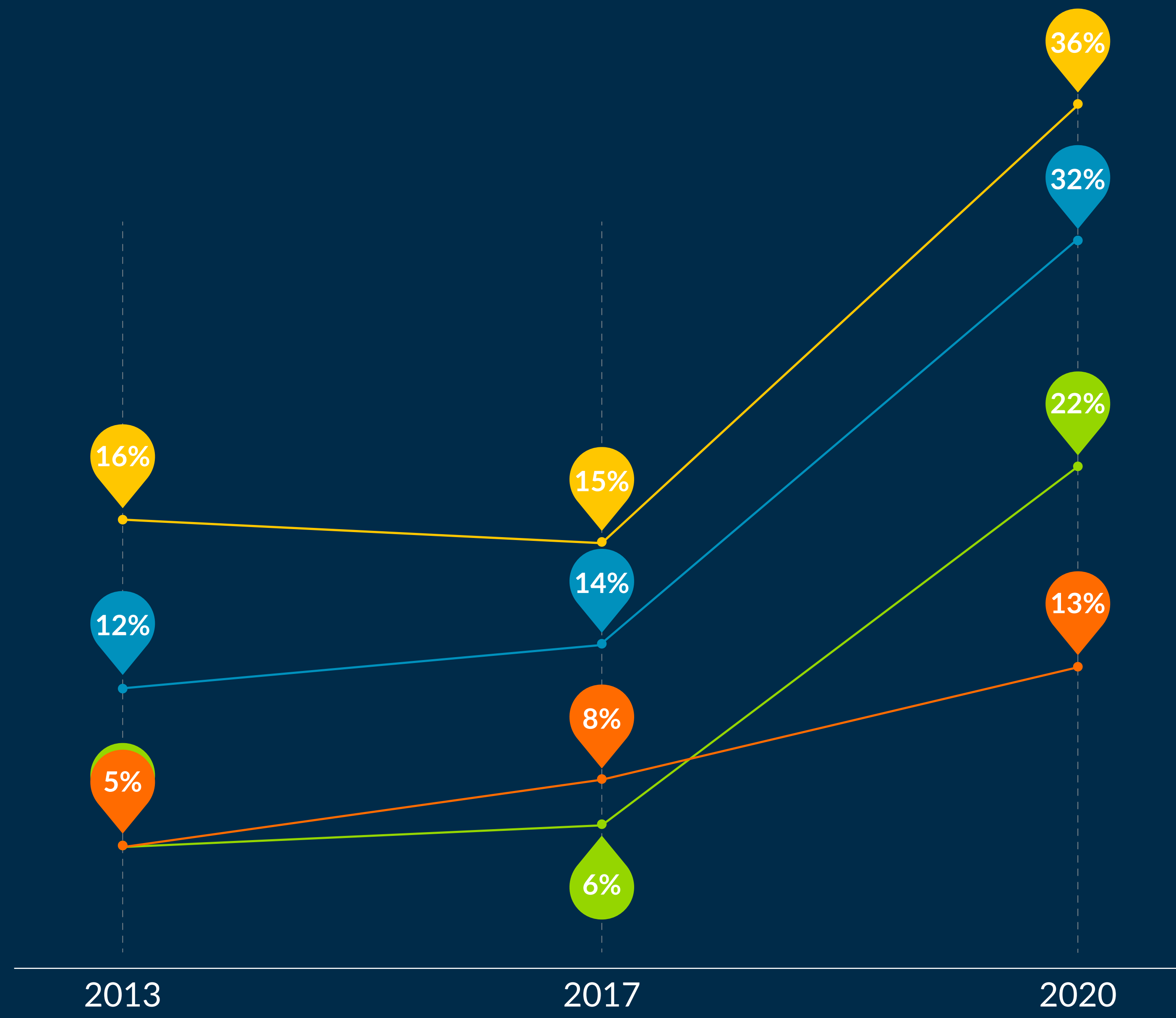
The IoT Business Index 2020: A step change in adoption

Companies with internal deployments:

- At early implementation stage
- Extensive deployment stage

Companies with external deployments:

- At early implementation stage
- Extensive deployment stage



Return on Investment

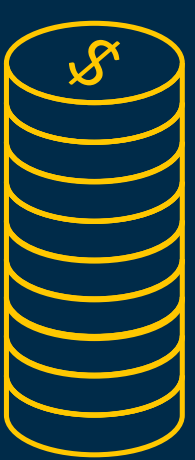


57%
Agree or strongly agree IoT is exceeding expected ROI



64%
Understanding the value of data has helped make the case for IoT

IoT has exceeded expected ROI - Top 3 industries



67%
Facilities Management



67%
Agriculture

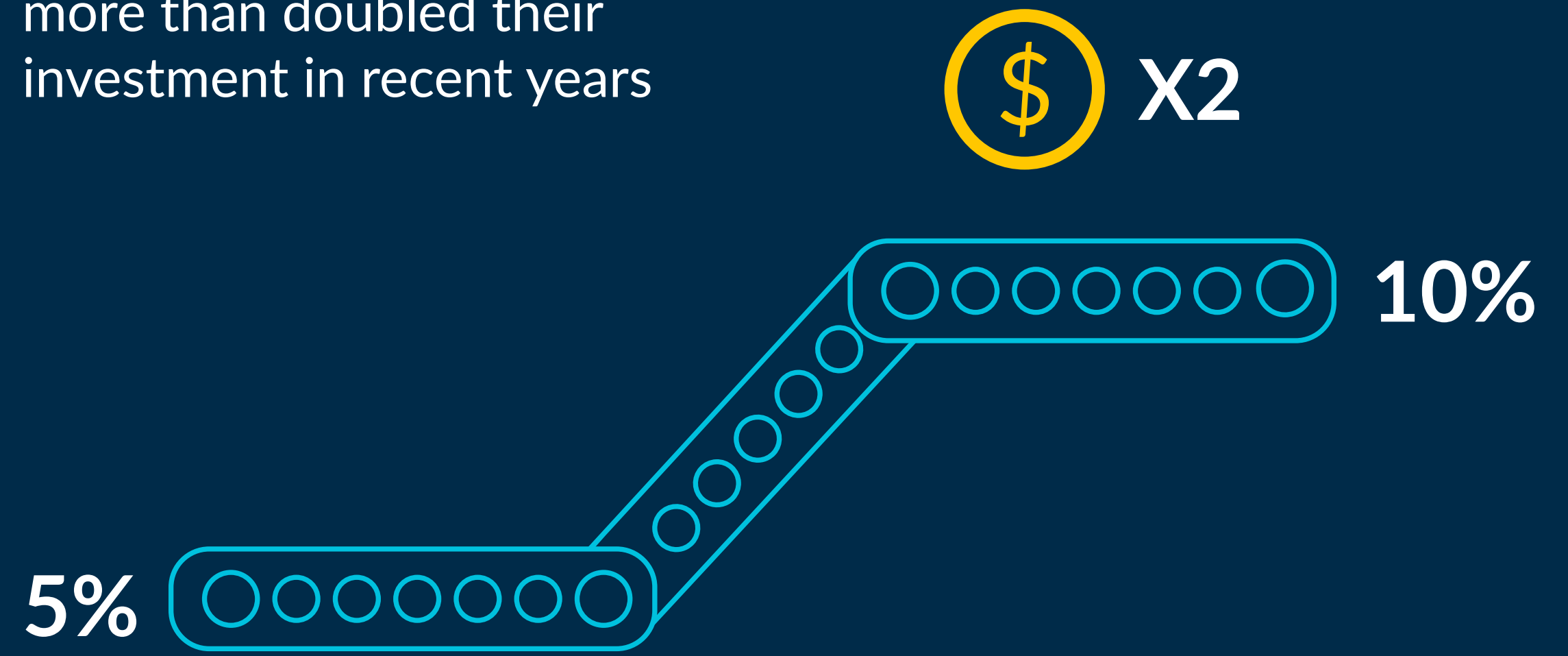


65%
Infrastructure

Manufacturing has doubled investment

Over 10%

of manufacturers have more than doubled their investment in recent years

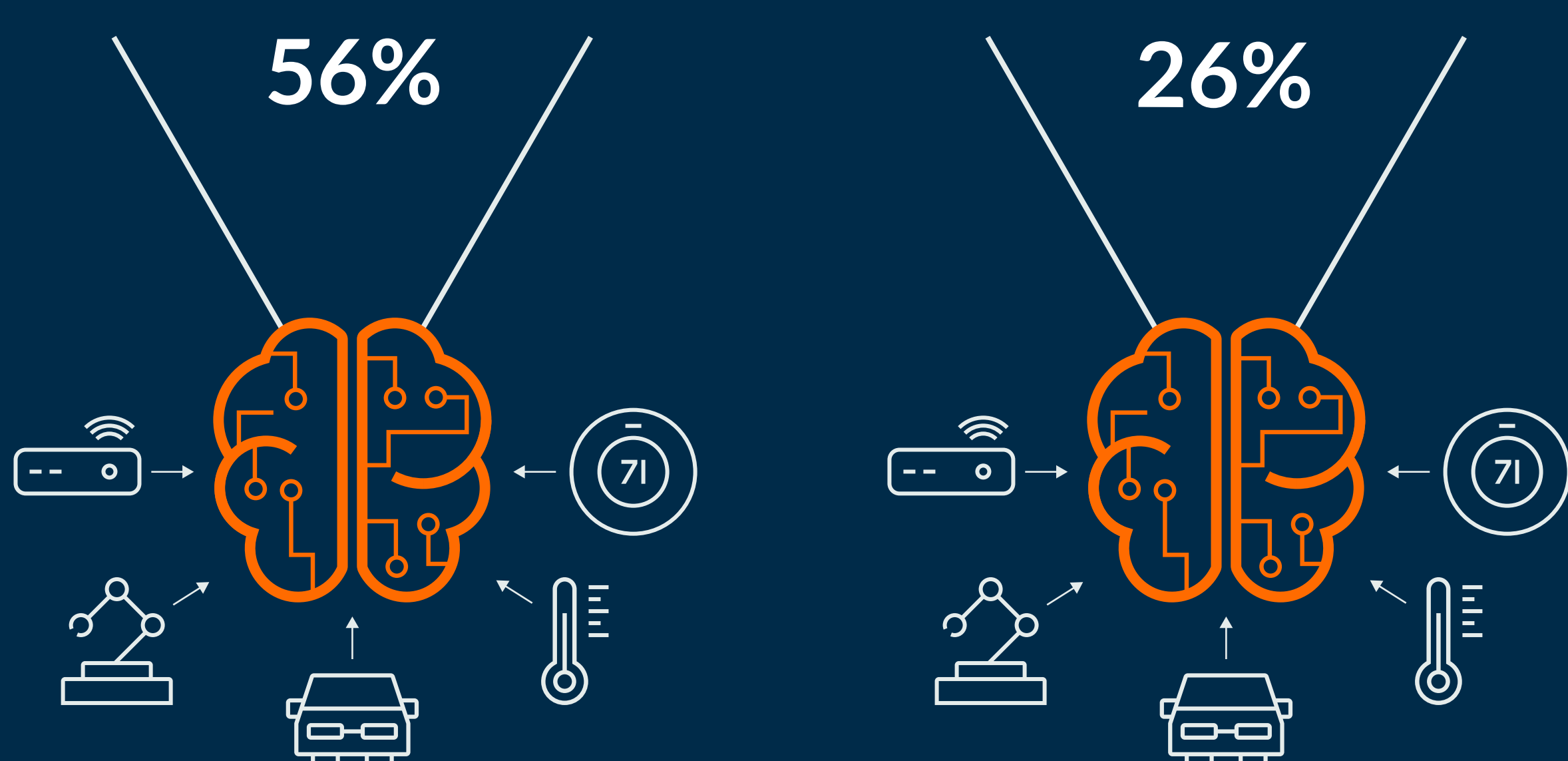


82%

grew their IoT investment in the past three years, up from 62% who said the same in 2017



Evolution of the AIoT



IoT forms part of our current and planned use of AI

IoT data is pivotal to our current and planned use of AI

Security

45%

Agree that security concerns have held back consumer IoT adoption

